

CHANGING
CORRECTIONS
FOR GOOD



 CHANGING CORRECTIONS

2023 Press Kit

DECEMBER 2022

A Public Benefit Corporation & Certified B Corporation



OUR VISION

APDS' vision is to **break the cycle of incarceration.**

To fulfill this vision, APDS is on a mission **to prepare every justice-impacted individual for a living wage career.**

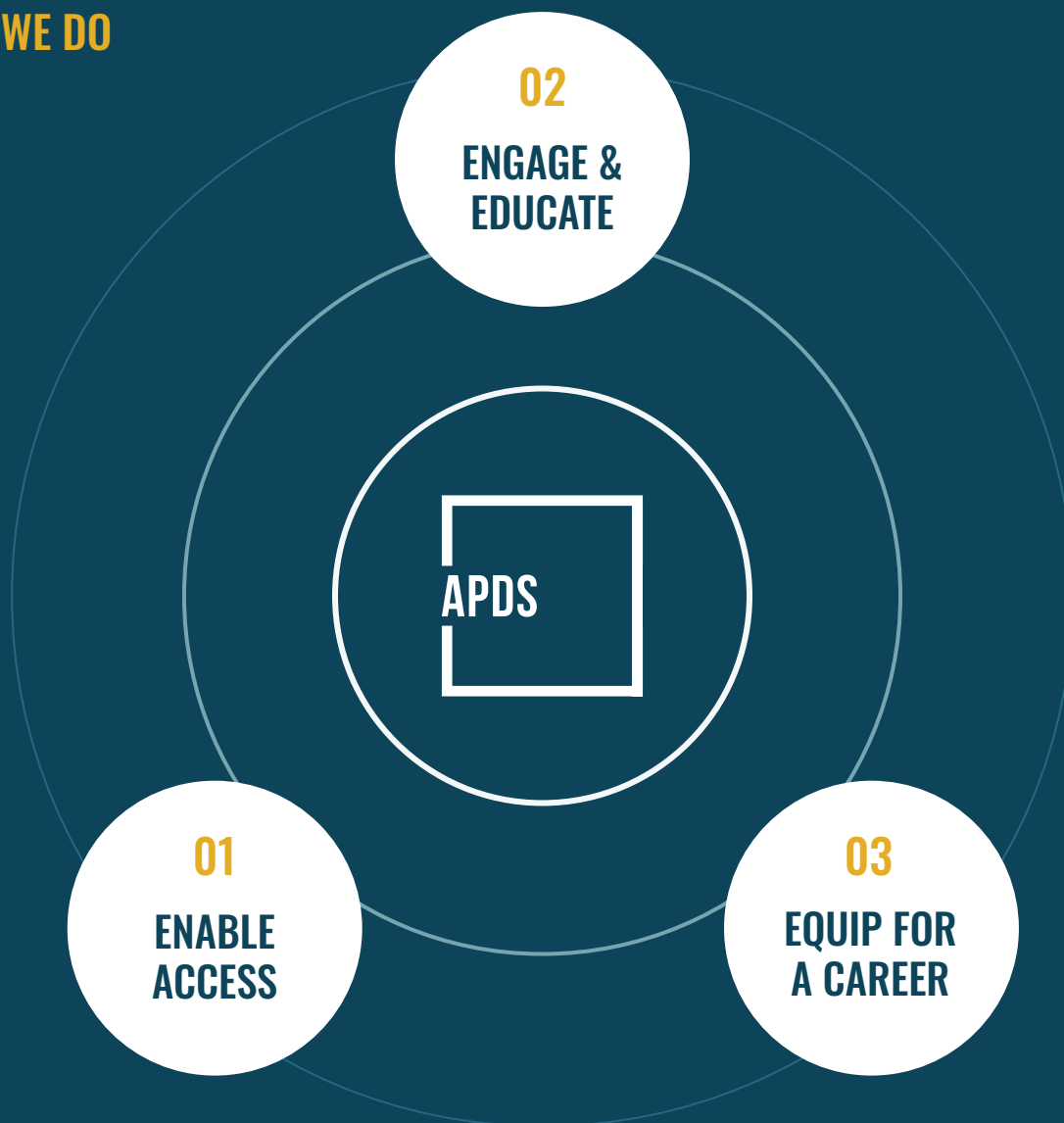
OUR PURSUIT

Day one access to evidence-based **education technology** programming in every jurisdiction and state across the country to prepare for living wage careers.

WHO WE ARE

APDS is the career-readiness platform for all **justice-impacted individuals** to **attain a living wage career.**

WHAT WE DO





The APDS Difference

We see **more than a single story** in Justice-Impacted individuals, we believe everyone has the potential to be successful regardless of background or circumstance.



Pioneers in Corrections Reform

Founded in 2014



Our Mission

The APDS' unique **mission** is to prepare every justice-impacted individual earn a living wage job, prepared with enduring skills & hard skills.



We lead with the Justice-Impacted

We work to anchor lives with a living wage job /career. Their results are critical to success.



No Cost

Incarcerated individuals or their friends and families for use of technology or services.

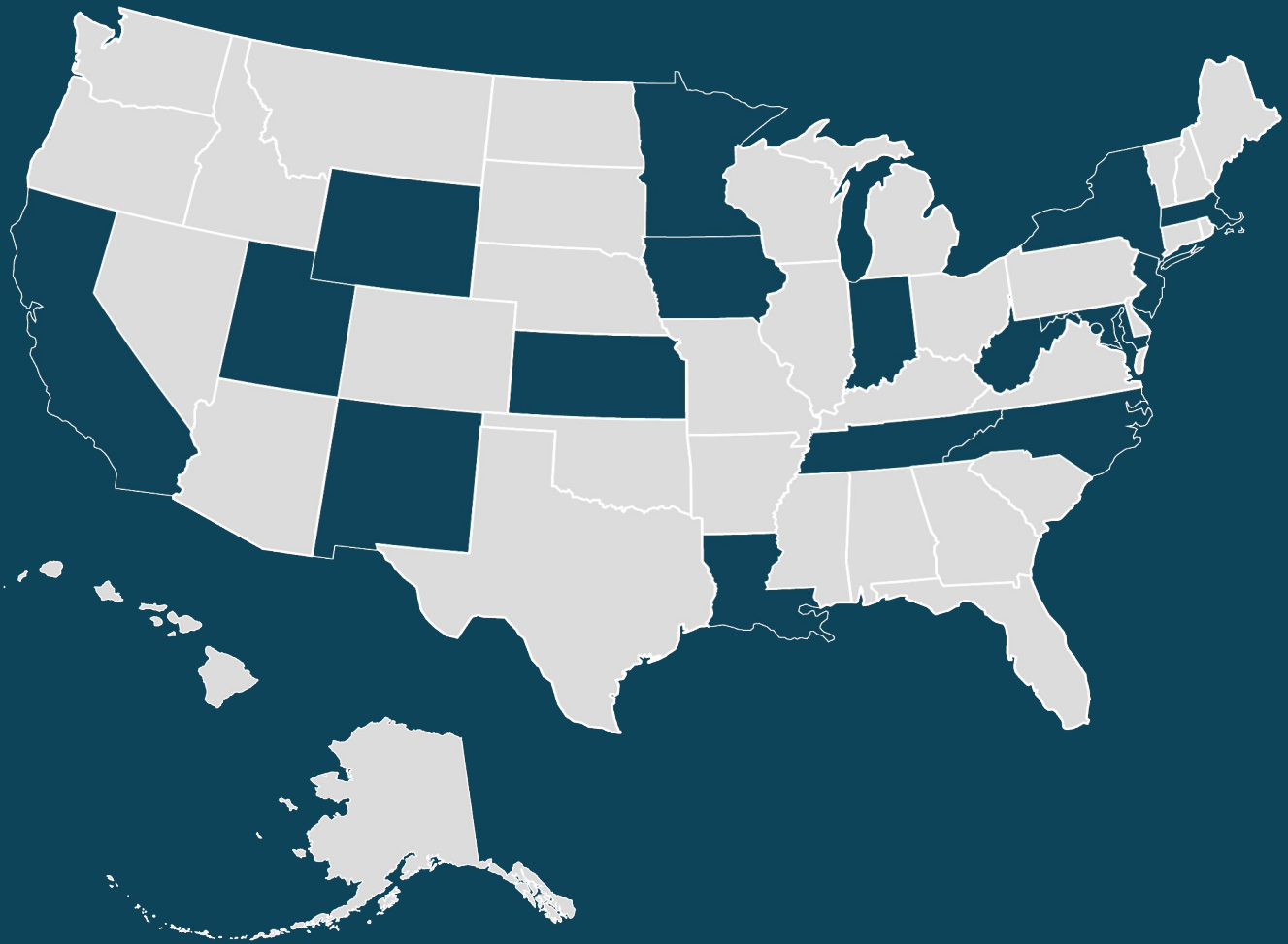


PolyCultural Purpose

We counter the pipeline to prison with ed tech solutions. We understand that over 40% of those incarcerated are of marginalized cultures. APDS has education technology solutions to prepare the justice-impacted for the **dynamic** polycultural world and a living wage career upon re-entry to society.



Located in 18 States, including the District of Columbia



- 1.** California
- 2.** Indiana
- 3.** Iowa
- 4.** Kansas
- 5.** Louisiana
- 6.** Maryland
- 7.** Massachusetts
- 8.** Minnesota
- 9.** New Jersey
- 10.** New York
- 11.** New Mexico
- 12.** North Carolina
- 13.** South Carolina
- 14.** Tennessee
- 15.** Utah
- 16.** Washington, DC
- 17.** West Virginia
- 18.** Wyoming

43%

Recidivism Rate

Post-release
career opportunities
are limited.

The Challenge

WORLDVIEW OF INCARCERATION

US holds 25% of the World's Prisoners

- 2.2 Million behind bars in the US
- 83% percent of the justice impacted do not have access to education
- US is < 5% of the World's Population
- Cost - \$80B per year



WHY?

EDUCATION & EMPLOYMENT CHANGES LIVES

The Numbers

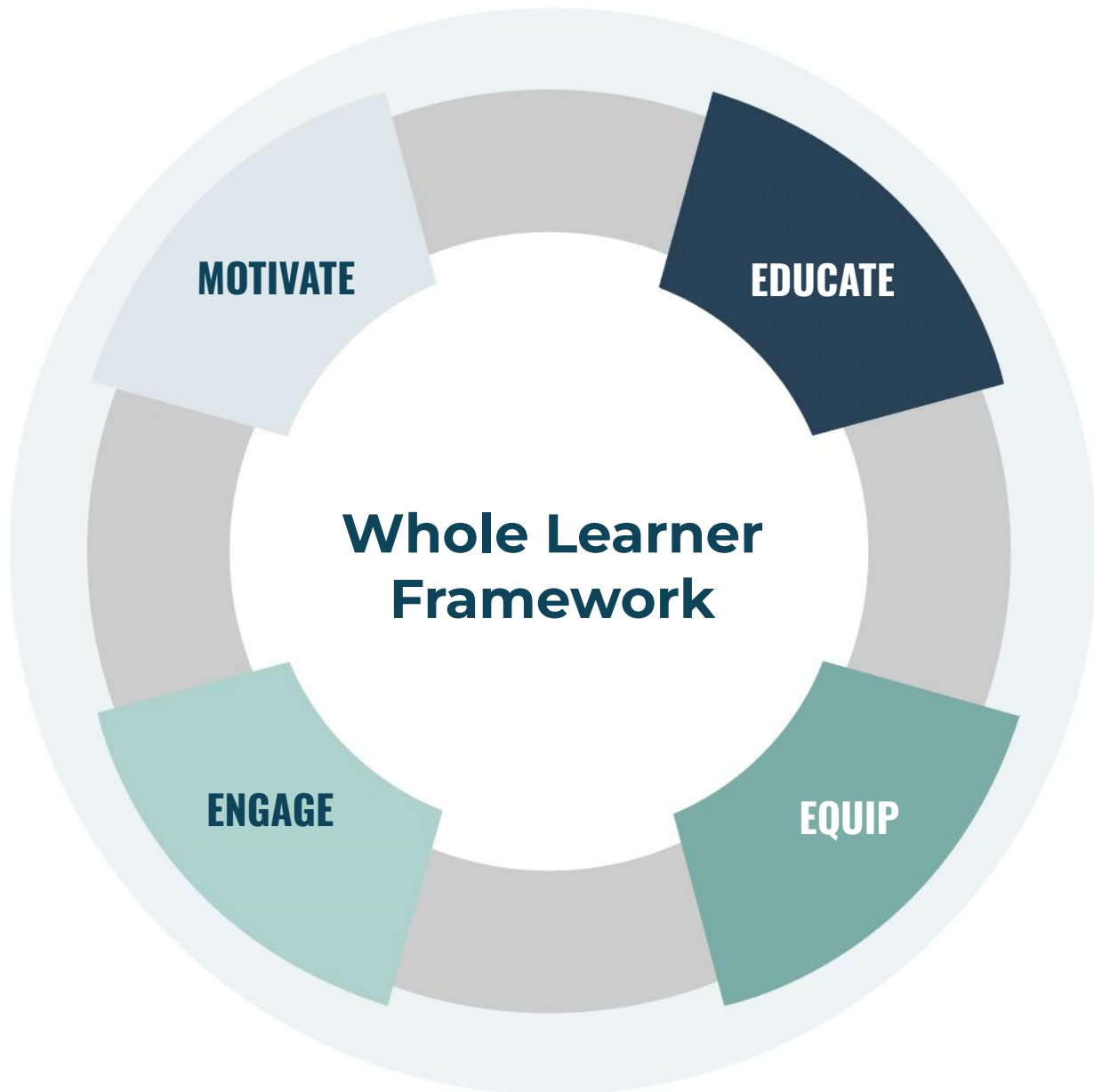
- There are **19M** people in this country with a felony conviction
- **113M** people have an immediate family member who has been incarcerated in either prison and jail.
- The formerly incarcerated face jobless rates of **60%+**.
- Individuals who enroll in postsecondary education programs are **48% less likely to be reincarcerated** compared to their peers who do not.
- With a **living wage career, the recidivism rate drops from 43%+ to an average of 5.5%.**



OUR APPROACH

APDS Works

To dramatically increase engagement rates of **educational, personal, and career resources for justice-impacted** individuals.





Accolades

Since 2016, APDS has been awarded Best for the World across several categories, including governance (five consecutive years), customers (six consecutive years), and changemaker (2019).

- APDS is the **first and ONLY Certified B Corp** in EdTech Corrections Reform in the USA
- Awarded the Inaugural **McKinsey InNYC Inclusive Innovation Partnership**

MEDIA & SPEAKING HIGHLIGHTS





APDS Spokespersons

STRATEGY & MARCOMM



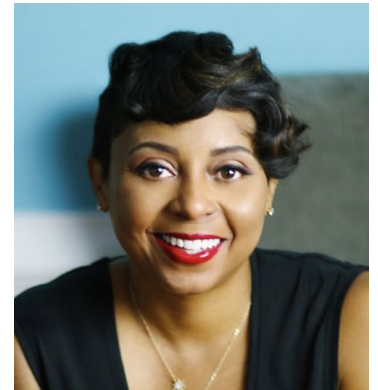
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THANK YOU.

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